



## MEMORANDUM

TO: CREW Hampton Roads Members

FROM: CREW Hampton Roads Nominating Committee

DATE: June 11, 2020

RE: **Official Call for Nominations – June 26, 2020 Deadline**

It is time to solicit nominations for the 2021 CREW Hampton Roads Board of Directors. We encourage you to nominate yourself or others for this leadership opportunity! **The deadline for nominations is June 26, 2020.**

The following is a review of the nominating process:

1. All CREW Hampton Roads members may submit nominations. You may make as many nominations as you like of eligible candidates for positions on the Board of Directors. The Nominating Committee will review the nominations with the individuals nominated, solicit comments from the Board of Directors on all nominees, review the qualifications of each nominee and prepare a slate containing one name for each position to be elected.
2. Nominations for the 2021 Board of Directors are being sought for: President-Elect (becomes 2022 President), Secretary (one-year term), Treasurer-Elect (becomes 2022 Treasurer), two (2) Directors (two-year terms each), and CREW National Delegate (one-year term). Current Officers and Directors are eligible to serve on the Board again. Anyone who is interested in one of these positions should feel free to nominate themselves. Please refer to the Bylaws, a member of the current Board of Directors or current Committee Chair for more information on each position.
3. Per the CREW Hampton Roads Bylaws, all nominees for positions as Officers or Directors shall be a member in good standing at the time of such nomination and (a) shall have been active in a Standing or ad hoc committee, as hereinafter defined; (b) shall have been an active participant in the Association's activities for a period of not less than one (1) year, and (c) shall evidence an understanding of the purposes of the Association.
4. An individual may be nominated for more than one position. Members making nominations do not have to verify the willingness of an individual to serve; that will be done by the Nominating Committee. Provided a member is eligible for nomination, the member may, and should not hesitate to, nominate themselves.
5. The Nominating Committee will determine the willingness of each nominated individual to serve and will request information about the nominees' qualifications and experience via a

Nomination Acceptance/Biographical Questionnaire form. They will share a list of all accepted nominations and request comments from the Board of Directors. The Nominating Committee shall review all Nomination Acceptance/Biographical Questionnaires and propose a slate of Officers and Directors based upon the most qualified candidates. The vote to approve the slate will take place at the Annual Meeting in September.

To assist you, the following information is attached:

1. Time commitments related to service on the CREW Hampton Roads Board of Directors
2. Frequently asked questions about serving on the CREW Hampton Roads Board of Directors
3. 2020 Organizational Chart
4. Nomination form

**WE STRONGLY ENCOURAGE YOU TO NOMINATE QUALIFIED INDIVIDUALS, INCLUDING YOURSELF, AND IF YOU ARE NOMINATED, TO INDICATE YOUR WILLINGNESS AND COMMITMENT TO SERVE. CREW HAMPTON ROADS NEEDS THE INPUT OF ALL OF ITS MEMBERS IN THE NOMINATING PROCESS AND IN THE SUCCESSFUL OPERATION OF OUR ORGANIZATION.**

2020 Nominating Committee Members:

Christine Verfurth	(Past President)
Bonnie Stretz	(President – Elect)
Cathy Harris	(Board Member)
Ann Miller	(Committee Chair)
Alyssa Carducci Embree, Esq.	(Active Member)
Krista Costa	(Active Member)
Ellen Keeter	(Active Member)

**CREW HAMPTON ROADS BOARD OF DIRECTORS**  
***Meeting Requirements***

The following information is provided as part of the nominating package for the 2021 CREW Hampton Roads Board of Directors to give the members making the nominations, and potential nominees, a clear understanding of the role of the Officers and Directors who make up the Board.

While the Bylaws describe the Powers and Duties of each Board position, all Board members should: (1) have strong communication skills; (2) be able to think strategically and deal with “big picture” issues; (3) be able to motivate others; and (4) have a good understanding of CREW Network, its purpose and goals.

**Meeting Schedule for Board members:**

- ◆ Monthly board meetings scheduled by the President (typically one and one-half hours)
- ◆ Committee meetings as scheduled
- ◆ One all-day meeting during November or December for transition or strategic planning – date and location to be determined by the prior year’s Board
- ◆ Other events as scheduled by the President
- ◆ Monthly Luncheon meetings (paid by member)

**Meeting Schedule for President and CREW Network Delegates (in addition to meeting dates above):**

- ◆ President-Elect and one elected member are delegates to the CREW Network Leadership Summit and Council Meetings; other Board members may be called upon as an alternate delegate. President attends CREW Network Leadership Summit and Council Meetings and Annual Convention & Marketplace.
- ◆ CREW Network Leadership Summits & Council Meetings are held in February and June
- ◆ CREW Network Fall Leadership Summit & Council Meeting and the Annual Convention & Marketplace is held in September
- ◆ Dates for 2021 are as follows:
  - 2021 Winter Leadership Summit & Council Meeting**  
February 11-22  
Jacksonville, FL
  - 2021 Spring Leadership Summit & Council Meeting**  
June 10-11  
St. Louis, MO
  - 2021 Fall Leadership Summit & CREW Network Convention & Marketplace**  
September 28-30  
Las Vegas, NV
- ◆ Reimbursement of related hotel, airfare, registration & other travel expenses, subject to budget constraints
- ◆ Monthly Luncheon meetings (paid by member)

## **Leadership Opportunity – Serving on the CREW Hampton Roads Board of Directors**

The following are frequently asked questions about service on the CREW Hampton Roads Board of Directors:

### ***What are the benefits of serving on the CREW Hampton Roads Board?***

- Increased public exposure and opportunities to build business
- Leadership development skills and experience that benefit your chapter and company, including:
  - Speaking/presentation skills
  - Consensus building
  - Motivating others
  - Strategic planning and thinking
- Expanded professional connections that benefit you and your clients
- National exposure for you and your company
- Increased communication and interaction between real estate professionals in the community
- Opportunity to influence the future direction and benefits of CREW Hampton Roads

### ***What is the time commitment and who pays the cost involved?***

- Monthly board meetings, committee meetings as scheduled
- Attend monthly lunch meetings and special functions; paid by member
- Transition and/or Strategic Planning Meetings
- Delegates (President-Elect and the Elected Delegate) and President attend the CREW Network Annual Convention. In addition, Delegates and President attend CREW Network Leadership Summits & Council Meetings in January and June. Some travel, registration and hotel expenses are paid by CREW Hampton Roads for these attendees, subject to budget constraints.

### ***What qualifications are considered by the Nominating Committee in selecting the slate of new CREW Hampton Roads Board members?***

- Demonstrated leadership abilities (in committee work or otherwise observed by CREW members or members of the Nominating Committee)
- Effectiveness as an ambassador for CREW Hampton Roads
- Past participation in CREW activities

If you have other questions not covered here, please feel free to contact any member of this year's Board of Directors.

## **2020 Board of Directors**

President	Sheila Traficante
President-Elect (Sponsorship)	Bonnie Stretz
Treasurer (Finance Committee)	Trish Blue
Treasurer Elect	Cathy Harris
Secretary (Membership)	Laura Nguyen
Director 2 <sup>nd</sup> Term (Community Service)	Angela Whilden
Director 2 <sup>nd</sup> Term (Programs)	Georgie Marquez
Director 1 <sup>st</sup> Term (Public Relations)	Kate Cerone
Director 1 <sup>st</sup> Term (Special Events)	Cartwright Rixey Reilly, Esq.
Delegate	Kelly Martone
Immediate Past President (Strategic Planning, Nominating Committee)	Christine Verfurth

**CREW HAMPTON ROADS NOMINATION FORM  
CREW HAMPTON ROADS 2021 BOARD OF DIRECTORS**

**Nominations must be received by June 26, 2020**

Name of CREW Hampton Roads Member  
Completing Form: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

I nominate the following individual(s) for the 2021 Board of Directors of CREW Hampton Roads. Please indicate the position you think that the candidates would be best suited to serve; the final determination of the positions will be made by the Nominating Committee.

**Open Board Positions:**

- President-Elect (Will serve as President in 2022)
- Secretary (1-year term)
- Treasurer-Elect (Will serve as Treasurer in 2022)
- Director (2-year term)
- Director (2-year term)
- Delegate (1-year term)

**\*\*\* NOTE: Individuals serving on the nominating committee listed on Page 2 are NOT eligible. These individuals are aware and have agreed to not be considered as a board candidate for the 2021 calendar year.**

**Nominations**

**Name of Individual:**

**Recommended Board Position:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

You may nominate yourself or any eligible member for as many positions as you like. Attach additional pages if necessary.

**EMAIL THIS FORM TO:**

Christine Verfurth  
[cverfurth@bdo.com](mailto:cverfurth@bdo.com)  
Phone (757) 651-5828